



GIMInstitute
Global Innovation Management Institute

Certify Your Future Foresight Skills

Future Foresight

Level 1 | Certified Foresight Professional

Level 2 | Certified Foresight Leader

Level 3 | Certified Chief Foresight Officer



Future Foresight Certification



Overview



The Future Foresight Certification is based on a combination of methodological tools used for horizon scanning, creative thinking, idea generation, trend analysis, uncertainty tracking, weak signals detection, disruption alerts and scenario planning.

Level 1 of the certification journey comprises an overview of basic knowledge of future foresight, including fundamentals and literacy, the key premises and principles, as well as a comprehensive immersion into the main schools of thought and practice. Afterwards, Level 2 covers the end-to-end Foresight process using the S4 Futures framework, which encompasses four stages: Scoping, Scanning, Scenarios and Strategy. Finally, the last level of the Certification guides you to achieve the highest standard supported by personal mentoring sessions.

The skillset developed throughout the Certification focuses on building foresight capabilities, questioning participants' current assumptions, key to achieve a balance between the analytical and the intuitive mindsets as well as the creative components of the process.

The Certification is strongly anchored in understanding challenges as major growth steppingstones for the future. It focuses on evidence-based future foresight, with uncertainties at its core, preventing variables that influence the medium and long term futures to be kept on a leash by traditional ways of thinking.

S4
FUTURES



Scoping

Design and Frame the Picture

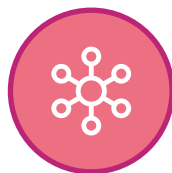
- Audience, Teams and Experts
- Attitudes and Work Environment
- Key Factors
- Focal Issue
- Time Horizon



Scanning

Understand and Capture the Horizon

- Trends and Megatrends
- Uncertainties and Pre-determined Elements
- Weak Signals and Emergent Issues
- Wild Cards and Strategic Surprises
- Black Swans and Black Elephants



Scenarios

Planning and Building Alternative Futures

- Alternative Futures
- Scenario Building
- Matrix Approach
- Inductive Approach
- Morphological Approach
- Porter's Approach
- Incremental Approach
- Extreme-World Method
- To The Best Of Our Knowledge Today Approach



Strategy

Thinking and Executing

- Implications and Options
- Business Model Innovation
- Organizing the Collective Wish
- Strategy Execution
- Communication, Appropriation, and Monitoring

Certification Pathway

Exam based

Case Study based



Level 1

Certified Foresight Professional (CFP)

Acquiring knowledge on future foresight fundamentals, core methodologies, and schools of thought and practice, while building a common foresight literacy

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- Reading and Researching the Future Foresight Body of Knowledge | Level 1
 - Two-Days' Foundation Workshop (on-site) OR the Four Half-Days' Foundation Workshop (on-line and real-time) – recommended
 - Pass Exam (60% or higher)



Level 2

Certified Foresight Leader (CFL)

Deeply understanding of future foresight frameworks, scenario planning and strategy, leveraged by a hands-on experience on how to design and manage future foresight projects

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- Reading and Researching the Future Foresight Body of Knowledge | Level 2
 - Three-Days' Visionary Workshop (on-site) OR Six Half-Days' Visionary Workshop (on-line and real-time) – recommended
 - Pass Exam (70% or higher)



Level 3

Certified Chief Foresight Officer (CCFO)

Performing duties on future foresight C-level positions and leading foresight projects, applying all knowledge and skills acquired during the future foresight certification

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- Reading and Researching the Future Foresight Body of Knowledge | Levels 1 and 2
 - Eight Individual Mentoring Sessions to guide the drafting of an original Case Study (on-line and real-time) – recommended
 - Completion of a Future Foresight Case Study

Benefits

- 1. Get Certified:** Distinguish yourself from the crowd by obtaining the prestigious GIMI certification
- 2. Understand Foresight:** Learn how to generate, develop and implement future foresight projects and tasks
- 3. Deal with Uncertainty:** Identify unclear paths and be prepared to act upon them with available information
- 4. Improve Job Readiness:** Develop knowledge and capabilities to face the future and seize new opportunities
- 5. Grow your Network:** Access a network of certified professionals in future foresight, innovation and strategy

Who should apply?

Individuals or practitioners willing to understand the fundamentals of future foresight, know the main Schools that developed grounded theory on the subject, and explore the key concepts, processes, and tools of foresight and scenarios

Eligibility requirements

For Level 1: No eligibility requirements

For Level 2: The successful completion of the Certified Foresight Professional | Level 1

For Level 3: The successful completion of the Certified Foresight Leader | Level 2

Price

Certified Foresight Professional: Bundle Price: USD 1650 (USD 1450 for students)

It includes:

- Foundation Workshop (4 half-days live online or 2 days on-site) - standalone price: USD 1100
- Certified Foresight Professional Exam Fee (online exam) - standalone price: USD 550 (For Students: USD 350)
- Future Foresight Book of Knowledge | Level 1 (e-copy)
- Remote Proctor Fee
- Certified Foresight Professional Certificate (based on passing the exam)

Certified Foresight Leader: USD 1950 (For Students: USD 1750)

It includes:

- Visionary Workshop (6 half-days live Online or 3 days on-site) - standalone price: USD 1400
- Certified Foresight Leader Exam Fee (online exam) - standalone price: USD 550 (For Students: USD 350)
- Future Foresight Book of Knowledge | Level 2 (e-copy)
- Remote Proctor Fee
- Certified Foresight Leader Certificate (based on passing the exam)

Certified Chief Foresight Officer: Contact us for pricing details

+ Recommended Individual Mentoring (Eight Sessions on-line and real-time)

Foundation Workshop Certified Foresight Professional

Level 1 Workshop on-site OR On-line

Build a common foresight literacy.

Acquire knowledge on future foresight fundamentals and core methodologies.

Improve your chances to achieve the Future Professional Certification, distinguishing yourself from the crowd.

		On-site	
		Day 1	Day 2
On-line	Half-Day 1	Opening Remarks	The Intuitive-Logics School
		The Polak Game	Practice Activity
		Fundamentals and Literacy	<i>La Prospective</i> School and the PMT School
		Practice Activity	Practice Activity
	Half-Day 2	Foresight Premises about the Future	Thinking Like a Futurist
		Practice Activity	The S4 Futures Framework
		Key Principles of Foresight	Resources to Explore the Future
		Practice Activity	Final Remarks
	Half-Day 3		

Visionary Workshop Certified Foresight Leader

Level 2 Workshop on-site OR On-line

Deeply understand the S4 Futures framework.

Plan and build scenarios and link them with strategy.

Understand the key steps and characteristics of multiple foresight methodologies and tools.

Learn how to design and manage foresight projects and tasks.

On-site					
Day 1		Day 2		Day 3	
On-line	Half-Day 1	Opening Remarks	Scenarios: Alternative Futures	Half-Day 5	Strategy: from Scenarios to Action
		Foundational Recap	Practice Activity		Practice Activity
		A Shared Timeline	Scenarios: Building the Matrix		Monitoring
		S4 Futures Framework	Practice Activity		Practice Activity
	Half-Day 2	Scoping	Scenarios: Morphological Analysis	Half-Day 6	Scenarios Mashup
		Practice Activity	Practice Activity		Leading Future Foresight
		Scanning	Scenarios: Other Methodologies		Resources to Explore the Future
		Practice Activity	Practice Activity		Final Remarks

About

Global Innovation Management Institute

The Global Innovation Management Institute (GIM Institute) is a global not-for-profit professional organization driving standards for innovation management. Created by a group of innovation executives, academics and consultants from around the world, its mission is to help individuals, companies and regions develop world-class innovation practitioner and management capabilities through global standards, testing protocols and certification.



GIMInstitute
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ALVA Research & Consulting

ALVA R&C works with organizations to build solutions that allow them to look into plausible and strategy-relevant futures and act upon them. The focus is on Foresight, Scenarios, Innovation, Strategy and Sustainability. ALVA R&C integrates these five areas into specific processes so that organizations can adjust or reaffirm their position; reduce risk exposure by acknowledging key uncertainties and trends; increase resilience through strategic scenarios; enhance exposure to new opportunities and innovation; and create value within their business ecosystem.



ALVA RESEARCH AND CONSULTING

Contact

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